BREEZE® Brand

ODOR CONTROL MADE EASY

Open up Your Home to Carefree Living

All you need to know to make your home a BREEZE® home

PURINA®

TIDY CATS® brand Cat Litter

FOR MULTIPLE CATS

BREEZE® Brand

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GETTING STARTED

Switching your cat(s) to a new type of litter can be a challenge, but minimizing odor and promoting a clean home is worth a little extra effort! Before introducing your cat(s) to the BREEZE Litter System, it is important to understand cat litter box behavior. So let's get down and dirty about the typical "bathroom" habits of your cat(s).

WHAT IS THIS STUFF?

When you first introduce your cat(s) to the BREEZE Litter System, she may investigate the BREEZE Litter Pellets by sniffing, digging, and in some cases chewing on them. It's important that you allow your cat(s) to investigate without disturbing her. Don't worry. BREEZE Litter Pellets are not harmful to your cat(s). This activity should decline as your cat(s) adjusts to BREEZE®. Note: As with any common non-food item your cat(s) might ingest (string, packaging materials, etc.), consult your veterinarian if your cat(s) consumes a significant amount.

WHOA, ONE THING AT A TIME!

Cats need time to adjust to change. Be patient and make only one change at a time. As you prepare, follow the transition instructions provided with your new BREEZE Litter System and be sure to keep your cats' feeding routine, daily schedule, and environment stable. The fewer changes your cat(s) is facing the more likely she will adjust successfully to the BREEZE Litter System. Start off by introducing your cat(s) to BREEZE Litter Pellets before introducing her to the entire system.

TO GO OR NOT TO GO

Don't be surprised if you notice a change in your cats' "bathroom" behavior when you introduce the BREEZE Litter System and/or Litter Pellets. Your cat(s) may not use the BREEZE Litter System right away, and she may pee or poop more or less often as she adjusts to the new Litter System. Also, your cat(s) is more likely to pee in the BREEZE Litter Pellets before pooping in them. As your cat(s) becomes more accustomed to the BREEZE Litter Pellets, she will be more likely to use the BREEZE Litter System every time she goes.

EVERY CAT IS DIFFERENT

There is no such thing as a "normal" amount of time for your cat(s) to adjust to a new type of litter. Some cats will transition right away while others may take several weeks or longer. If you have any questions at all, just ask. We know the BREEZE Litter System inside and out, and we are happy and eager to assist you. Please contact us or call us toll free at 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST, and a Pet Advisor can help develop a more personalized transition plan for you and your cat(s).

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STEP-BY-STEP TRANSITION

BREEZE Litter System was designed with your lifestyle in mind. We want to help you and your cat(s) switch to BREEZE® as quickly and easily as possible. While the process of switching can be challenging, in the end, it is worth the time and patience for a cleaner home. For best results, please follow ALL of the steps below to ensure success.

FIRST:

· Before setting up your new BREEZE Litter System, sprinkle 1-2 cups of the BREEZE Litter Pellets on top of your existing litter in your OLD box(es). This gradual introduction of the BREEZE Litter Pellets mixed with the existing litter in the OLD box(es) helps ease the transition for your cat(s). Note: If you feel your cat(s) needs it, you can add up to a full bag of pellets to your existing litter to help her adjust.

SECOND:

· Once your cat(s) is faithfully using the old box(es) with the mix of BREEZE Litter Pellets and the old litter, place the BREEZE Litter System next to the old litter box(es). Place a BREEZE Cat Pad in the drawer of the BREEZE Litter System, soft side up, and slide the drawer into the base. Fill the top portion of the BREEZE Litter System with one package of BREEZE Litter Pellets.

· If the old litter box is NOT high-sided or hooded, remove the BREEZE® sidewall piece. (Once your cat has successfully adjusted to the new system, replace the sidewall.)

THIRD:

· Stop cleaning the old litter box(es). Cats like to keep clean. This step will encourage them to use the new system by making it the only pleasant litter option. In the short-term, the old litter box may look and smell gross, but this is an important step in helping your cat(s) switch to the new system. The long-term benefits of BREEZE® definitely outweigh the short-term discomfort!

· When your cat(s) starts using the new BREEZE Litter System for both pee and poop, remove the old box(es) and continue using BREEZE®as directed.

We know every cat is different. We are here to help. If you have any questions or comments, please call us toll free at 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST. A Pet Advisor can help develop a more personalized transition plan for you and your cat(s).

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DOs AND DON'Ts

Most cats will need some time to adjust to the change in their litter. When it comes to cats, patience is truly a virtue. So, during this time of change, please observe the following to help your cat(s):

- DO be patient. The BREEZE Litter System is very different from traditional litters, and some cats may take longer than others to make the switch. In multiple cat households, give all of your cats time to fully transition.

- DON'T force your cat(s) into the BREEZE Litter Box. Let her explore the new system on her own. It is important that using the new BREEZE Litter System be your cat's idea. Forcing her into the BREEZE Litter Box may frighten her, and she may avoid using BREEZE® altogether.

- DON'T set up your new BREEZE Litter System anywhere other than right next to the old litter box. Putting your BREEZE Litter System in the same location as the old litter box helps to minimize the change your cat(s) is experiencing.

- DON'T hover around the BREEZE Litter System. Give your cat(s) a chance to explore on her own. Even cats prefer a little privacy when they are doing their business.

- DO contact a Purina® Pet-Advisor for more information and support. Our advisors are familiar with cat "bathroom" behavior and know the BREEZE Litter System inside and out. We are happy and eager to offer you the right advice for your specific situation. Call us toll free 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST.

SET-UP IS SIMPLE:

1

Snap the hood on the grated base.

2

Place a BREEZE Cat Pad in the drawer of the BREEZE Litter System and slide the drawer into the base. Make sure the BREEZE Cat Pad is inserted soft-side up.

3

Fill the top portion with one package of BREEZE Litter Pellets.

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CAT "BATHROOM" BEHAVIOR

When it comes to using litter, cats develop strong preferences and habits. They become accustomed to "going" in a specific location and in a specific litter. Asking your cat(s) to change these habits can be challenging, but with patience and time, she can adjust successfully. Please keep the information below in mind as you are following the transition steps provided with your new BREEZE Litter System.

INAPPROPRIATE CAT "BATHROOM" BEHAVIOR

Use these tips to help identify and address inappropriate cat "bathroom" behavior.

If your cat(s) does not consistently use her litter box when she has to "go", it could be the result of a medical condition. Before introducing BREEZE® to your cat(s), consult your veterinarian and/or call us toll free at 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST, and a Pet Advisor can help.

If your cat(s) starts exhibiting inappropriate "bathroom" behavior around the time that you introduce a new litter box or litter material, your cat(s) may need more time to adjust. Call us toll free at 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST, and a Pet Advisor can help develop a more personalized transition plan for you and your cat(s).

Your cat(s) may "go" outside of the litter box for any the following reasons:

LOCATION, LOCATION, LOCATION

The litter box may be in a high-traffic or noisy spot. Something traumatic or unsettling may have happened to your cat(s) while in the litter box and she may be afraid to go back. This is why it's so important to make sure you place your BREEZE Litter System right next to the old litter box, in exactly the same place your cat(s) is used to going.

BOX SIZE/STYLE

Some cats don't like high-sided or hooded litter boxes. These litter boxes may be difficult for cats with joint or other mobility problems to enter. The BREEZE Litter System is adaptable to use without the walls.

If you experience any of these challenges while you are following ALL of the transition steps provided with your new BREEZE Litter System, or if you have any questions, do not hesitate to call us toll free at 1-877-982-HELP (4357) Monday thru Friday 7a.m. to 7p.m. CST. A Pet Advisor can help develop a more personalized transition plan for you and your cat(s).

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